



MIDDLEWEIGHT DESIGNER.

BASED: Broome, West Midlands

Role Summary

WE BRING STRATEGY TO LIFE.

At Top Banana, our mission is to help businesses communicate better. We do this through the creation and management of events and communications that excite, engage and deliver – moments that connect the head and the heart and deliver measurable, tangible results.

We're looking for a creative, authentic, passionate and responsible Middleweight Designer to join our experienced and talented team. You will be a creative designer solely dedicated to one of our largest clients, working on a mix of projects from day one. From event collateral, to seamless visual experiences, to storytelling ideas, to beautifully designed print and website design. Because no two days are the same, you will be managing multiple projects at the same time. Although the work is for a single client, you'll be part of our design studio, one of a friendly team of designers, film-makers, animators and creatives.

We're hiring someone who can think creatively to develop new design concepts, graphics and layouts. You will be proactive and passionate about delivering thoughtful and well-crafted creative ideas.

This is a unique opportunity to become a truly integral member of a well renowned, highly sought-after creative agency. So, if you have an eye for detail and are passionate about creating engaging experiences, get in touch with your creatively fuelled portfolio.

Key Responsibilities

- Be brand ambassador for one of our largest clients (global drinks brand) and dedicated designer predominantly working solely for that client
- Interpreting a design brief
- Brand design
- Digital/Web design
- Design of printed material
- Design of graphics for screen
- Design for events - all design work to support event (large format)
- Presentation support and creation
- Artworking
- Design department processes
- Working with Account Managers to brief and timescales
- Supplier liaison - understanding requirements, specifications
- Be a Banana - uphold and live our values and be engaged in all communication
- Actively participate in creative meetings researching what is new in the industry
- Generate ideas for other designers/freelancers
- Create design concepts based on a brief and communicate effectively to other designers and freelancers

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- Attend relevant client meetings and be a creative voice - the ability to present creative work and talk through the rationale
- Be comfortable in a meeting environment and be able to take criticism and be constructive
- Know when to push for creative and when not to push.
- Proactive self and professional development

Skills

- Ability to use relevant software & design packages
- Adobe Creative Suite essential
- PowerPoint an advantage
- Experience of various web-based CMS tools an advantage
- Ambitious, enthusiastic and highly motivated
- Confident in presenting design concepts and work
- Excellent organisational skills and attention to detail
- Good stress management
- Autonomous – taking ownership and responsibility
- Flexible – ability to adapt in the moment
- Creative and dynamic – think outside the box, challenge the norm
- Ability to work in a team
- Ability to see projects through

Requirements

- Previous experience of a similar role, ideally in an agency environment
- Previous experience of designing for events would be preferable, but not essential
- Knowledge of the Adobe Creative Suite
- Experience of working at pace across a variety of projects and clients
- A passion for creating stunning visuals which match the client brief
- Experience/skills with Digital Design for Web, Apps & User experience and the desire to develop and grow in this area more, would be advantageous
- Please note your own transport is essential due to our rural location, although we do operate a 50/50 working from home policy
- Please include a link to your portfolio with your CV/application - we will not be able to process your application without this

Core Competencies

Working Together

- Works well with others both internally with the agency and externally with clients
- Is authentic and honest and earns respect of others
- Actively participates within team, supports and motivates others

Communication

- Excellent listener with the ability to gain a full understanding of what is being required from the communication
- Actively questions and challenges and encourages others to do so
- Actively communicates cross departments and encourages a spirit of collaboration
- Is clear, concise and accurate in both written and verbal communication
- Ability to have difficult conversations
- Can do attitude

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Problem Solving and Decision Making

- Analyses problems by evaluating available information and resources and develops effective solutions to problems
- Takes ownership and responsibility for decisions and is confident making them

Influencing Others

- States own views with conviction and confidence
- Actively listens and constructively engages in discussion
- Is empathetic to others and understands what motivates them

Planning and Organising

- Excellent organisational skills – ability to juggle multiple projects with varying time deadlines
- Attention to detail – never missing a trick
- Excellent time management – ability to prioritise and organise tasks
- Shows ability to delegate where appropriate

Initiative

- Successfully completes tasks independently, but is not afraid to ask for additional support when faced with unfamiliar situations
- Proactive and does not need reminders from others
- Identifies and takes action to address problems and opportunities

Creative

- Displays confidence in sharing own views and ideas
- Seeks creative input from others and external influences
- Demonstrates ability to critique work against client brief